

TRAVIS JON ALLISON

742 Knightsbridge Rd., Woodstock, ON, Canada N4S 7E1 • 519.532.7366 • travis.jon.allison@gmail.com

[for a different perspective on my curriculum vitae: <http://www.linkedin.com/in/travisallison>]

What I Know

How To:

- successfully bring together two organizations with completely different cultures and history
- sustain a 10-15% growth rate in an organization for over 10 years
- train High School and University students to responsibly take care of other people's children
- find creative solutions to a grow a company while working within a very small budget
- lead a non-profit organization to use the internet and social media for cost effective promotion
- create engaging presentations on Marketing or Best Environmental Practices or Human Resource Fundamentals for an international conference
- present a company effectively on the internet
- facilitate a group of coworkers to work together better using the True Colours communication system
- plan and lead a canoe trip for 25 people
- write and maintain a Policy and Procedures Manual for a non-profit organization
- remove someone from a car crash as quickly and safely as possible
- reduce a dislocated knee or shoulder
- purchase, help build and supervise running a high ropes course and climbing wall
- drive a tractor to work 200 acres
- make people feel comfortable in front of a camera while making them look like rock stars
- run a safe and friendly bar operation
- build better group dynamics through adventure programming
- run an efficient and happy organization while training all staff to be conscious of the liability and risks of the job at hand
- play guitar, mandolin and bodhran
- design custom tattoo artwork
- set up a system to monitor a company's online buzz
- create a Crisis Response Plan
- carve a new camp out of the bush in 3 months with minimal environmental impact

Where I've Done It

- Subtlevox Photography (Woodstock, ON)
- Walking Maverick / Ceilidh Outdoor Experience Consultants (Woodstock/Muskoka, ON)
- CAIRN Presbyterian Camping & Retreat Centres (Muskoka, ON)
- Glen Mhor Camp (Muskoka, ON)
- Huntsville and Lake of Bays Fire Departments (Muskoka, ON)
- Woodstock Curling Club
- Terratec Environmental

How I Got This Knowledge

- I grew up on a farm
- I was a camp counsellor
- I earned a degree in psychology
- I ran a children's summer camp
- I was the executive director of a non-profit organization with 70 seasonal staff and over 200 volunteers
- I run my own photography business
- I speak at international conferences
- I consult with companies
- I was a firefighter
- I volunteer
- I read everything I can get my hands on
- If I am awake, I am on the internet

Who I Know and What They Know

- Consultants: International Security, Business Development, Human Resources Management, Soil Technology, Forestry, Non-Profit Management, Leadership, Adventure Programming, Education
- Business Owners: Real Estate, Hardware, Children's Camps, Interior Design, Architecture, Photography, Cartoonist, Veterinarian, Cloth Diaper Service, Garage, Towing Company, Adventure Leadership and Ropes Course Building, Underwater Photography, Social Media Campaign Design, Bed & Breakfast, Retirement Home, Stone Landscaping
- Public Servants: City Recreation Director, City Services Director, Health Inspector, Teacher, Fire Chief, Firefighter, Police Officer, Sanitation, Recreation Facilities Manager, Librarian, Native Affairs
- Health: Nurse, Doctor, Transplant Coordinator, Physiotherapist, Social Worker, Horticultural Therapy, Children's Health Researcher, Neuro-Endocrinologist, Camp Programmer for Special Needs Children, Recreation Therapist
- Arts: Set and Costume Designer, Chef, Musician, Actor, Advertising Designer, Writer, Music Rep, Television/Movie Editor, Painter, English Professor, Website Designer, Music Therapist, Organist
- Others: International Justice Advocate, Transportation Coordinator, Women's Safety Researcher, Farmer, Non-Profit Executive Director, Minister, Ski Resort Marketer, Hotel Manager, Corporate Hotel Sales, Fish Researcher, Fleet Maintenance Manager, Locomotive Sales Vice President, Tax Accounting Partner, Lawyer

What I Want to Learn

- to be a Wilderness Emergency Response Technician
- to build a straw bale house
- to play the bodhran (celtic drum) better
- woodcarving
- meditation
- to be a better commercial/lifestyle photographer
- energy conservation home refitting
- to drive a rally race car
- to sing bass in a choir
- more...

Who I Want To Meet

- Craig Kielburger (anti-child slavery advocate, foundation starter)
- Joe Rospars (Obama Social Media Campaign Manager)
- Chase Jarvis (commercial lifestyle photographer, amazing marketer)
- Cory Doctorow (author, blogger)
- Bono (musician, Project RED Philanthropist)
- Tara Hunt (social media marketing blogger, author)
- Joe McNally (National Geographic photographer)
- Gary Fong (entrepreneur, retired photographer)
- Lance Armstrong (cyclist, survivor, foundation starter)
- Lester Brown (environmental writer)
- Leo Laporte (online media network owner)

What I Want to Create

- a film festival based in Oxford County based on the model of the Banff Mountain Film Festival - The Oxford Festival of Agriculture Culture
- photography that changes someone's view of the world
- a custom house that I have designed for my family
- a book and art project with my wife, Beth, about real women doing great things called "180 Beautiful"
- a project to inspire people do something about the environment
- a website to teach everyday life skills to teens and young adults called "If You Won't Listen to Your Parents, At Least Listen To Your Camp Director"
- job opportunities to use my skills as photographer
- a camp for people who like to get dirty (ATVs, excavators, jack-hammers and "mudder" cars)

What Tools Would Help Me Be Most Productive

- a Mac Computer
- an internet connection
- an inspiring idea
- an intelligent and enthusiastic leader
- a natural light- filled office
- a constant flow of information
- someone creative to bounce ideas off of
- a staff that is committed to the ideals of the organization
- a project I believe in

What I Believe

I believe that I can live my best life by using the 4 S Test when considering any task: (I must answer "Yes" to each question before doing anything) - Is it Safe (spiritually, emotionally, physically) for all involved? Is it good Stewardship of the environment ? Does it build others' Self Esteem? Am I being a Servant to others?

I believe that I must Consume Less and Create More.